



# APPLICATION FOR SPACE

**INDOOR & OUTDOOR ADVERTISING  
AND SIGNAGE INDUSTRY EXHIBITION**

**5, 6 & 7 July 2019**  
Pragati Maidan, New Delhi

Company Name :

Contact Person:

Designation :

Address :

Telephone

Mobile

Fax

E-mail

Website

**NAME IN STALL FASCIA BOARD**

## PAYMENT TERMS

Advance Payment - 50% at the time of signing this document  
Balance Payment - 50% one Month before the Show Date  
Additional Facilities at extra cost will be charged  
Additional GST 18 % is applicable

## SHOW DIRECTORY ADVERTISEMENT TARIFF

Back Wrapper ( 13.5 cm x 21cm)	Rs.40,000/- / US\$ 1000
Front Inner ( 13.5 cm x 21cm)	Rs.25,000/- / US\$ 700
Back Inner ( 13.5 cm x 21cm)	Rs.20,000/- / US\$ 600
Full Page (13.5 cm x 21cm)	Rs.15,000/- / US\$ 400
Half Page (6.5cm x 10.5 cm)	Rs.10,000/- / US\$ 300

## PAYMENT PARTICULARS

We hereby apply for Participation and will abide by the Rules & Regulations of the exhibition as stated in the Application forms. We enclose DD / Cheque

payable to "BUSINESSLIVE TRADE FAIRS" as participation fee. DD/Cheque No..... Dated..... for Rs .....

(In words)..... drawn on (Banker's Name).....

Towards our advance/ full payment for our stall.

Name.....

Designation.....

Date.....

Stamp & Signature.....

## STALL CHARGES

BUILT UP STALL	BARE SPACE
INDIAN EXHIBITOR : Rs.8,500/- (Per sq.mtr)	Rs.8,200 (Per sq.mtr)
FOREIGN EXHIBITOR : US \$ 220 (Per sq.mtr)	US\$ 200 (Per sq.mtr)
Minimum 9 Sq.mtrs	Min : 36 Sq.mtrs
Additional GST 18 % is applicable	

## BUILT UP STALL PACKAGE

The Built-up Stall will be constructed of Octonorm system with height of 2.4mtrs. Having with panels. Exhibitors in the shell scheme will be provided with the following furniture and fittings as package.

- \*Fascia Board with company name and stall number
- \*Free Listing in the Show Directory
- \*Stall assembly and Dismantling.

1 Table, 2 Chairs, 5 Amp Plug Point, 3 Spot Lights, Over night Cleaning, Carpeting.

Stall Size(in mtrs)	
Stall Nos	
Total Area in Sq.mtrs	
Amount	
Additional Charges, if any	
Additional GST 18%	
Total	

## ADDITIONAL POWER CHARGES (OPTIONAL)

Additional Power Required by the Exhibitor will be made at extra cost: Connection Consumption Charges : Rs. 2,500/- Per KW ( 3 Days)

# BUSINESSLIVE TRADE FAIRS

No. 29 ■ 2nd Floor ■ Ramakrishna Street ■ Off. North Usman Road ■ T.Nagar ■ Chennai - 600 017.  
Phone - 044 -28144852, 28144853 ■ E-mail: info@signindiaexpo.com ■ Website: www.bltf.in

# RULES & REGULATIONS

## 1. Event: SIGN INDIA 2019 - Delhi

Venue : **Pragati Maidan  
New Delhi**  
Date : **5, 6 & 7 July 2019**  
Timings : **10.00 Hrs. - 18.00 Hrs**

## 2. Organiser: BUSINESSLIVE TRADE FAIRS

### 3. Organiser Address

BUSINESSLIVE TRADE FAIRS  
No. 29, 2nd Floor, Ramakrishna Street,  
Off. North Usman Road, T.Nagar, Chennai - 600017.  
Phone : 044 - 28144852 / 28144853.  
Email: info@bltf.in, Visit: www.bltf.in

### 4. Space & Facilities :

4.1 Bare Space (minimum Booking 36 sq.mt)

4.1.1 General facilities for Bare space include general security, general illumination inside and outside halls, cleaning of ailes and exterior, general publicity for visitor promotion, entry in Trade fair Directory, with one complimentary copy.

4.2 Built up stalls - (Minimum booking 9 sq.mt)

4.2.1 Package of facilities for built up stalls includes back and side wall using octanorm and PVC laminated panels, synthetic carpet, facia in English 3 spotlights, One 5 amp socket, one counter & two chairs for every 9 sq.mt. Area, electricity consumption for lighting, general security in Exhibition halls, general decoration in and around halls, general publicity for visitor promotion, entry in the Trade Fair Directory, with one complimentary copy.

5. **Space allotment** : Allotment of space will be on "First Come First Serve" basis as soon as the Exhibitor signs the space booking form accompanied by initial payment, Possession of the stall/space will be handed over on receipt of the full dues. Stall/area will be allotted with confirmed booking & initial payment.

6. **Power Load** : Charges for power for bare space booking, additional electricity for built up stalls and 3 phase connection for demonstration of equipment or model will be extra.

7. **Trade Fair Directory** : The organisers will publish a Trade Fair Directory and all exhibitors are entitled to a free entry in the directory covering name and address of exhibitor, name of chief executive, telephone, fax, area of specialisation, exhibits displayed.

### 8. Terms of payment :

Along with application : 50%

Balance : payment **one Month before the Show Date**

9. **Withdrawals or Non-Participation** : The exhibitor is entitled to withdraw his registration prior to admission. After confirmation the exhibitor can't withdraw his participation.

Following admission, the exhibitor shall have no right to demand reduction of the fair space and/or other conditions of participation and no refund of participation costs will be paid to exhibitor on account of cancellation of space or non participation under any Circumstances.

9.1 Business Live is entitled to cancel in the event of an order being made or a resolution being passed for the exhibitor's liquidation, bankruptcy, dissolution and / or the appointment of a receiver. The exhibitor shall forth with inform business live of any such event.

10. **Subletting** : subletting of stalls is prohibited.

11. **Technical guidelines** : Exhibitors with bare space are to submit design of the stall to organisers and obtain approval for the plans in writing. 4 copies of the plans with front/side elevation special features of the display & electrical plan etc. To be submitted 2

months before the date of Sign India 2019 and one copy will be returned to the exhibitor bearing plan approved by the organisers. Exhibitors are required to comply with instructions issued by organisers regarding schedule for setting up and dismantling stall.

12. **Overall Height of Display** : Normal height of stands shall be 2.40 mt. If any Exhibitor is planning Height of more than 2.40 mt., Written permission of Organisers may be obtained after submitting appropriate plans Height of display stands in the central areas of the Exhibition hall/Island locations may be restricted to 3 mt., So that a clear overall view of the display in the hall is available for the visitors to the hall(s).

13. **General** : The exhibitors are liable to pay compensation for bodily harm to persons (staff / Agents / Organisers and other Exhibitors/visitors) and damage to property of Venue/Organisers and other Exhibitors caused by himself or his agents during transportation, installation, fair duration and dismantling periods.

14. **Rights of Organisers** : To reject any application for space without assigning any reason. To amend the terms and conditions of participation and issue additional Rules and Regulations for the Exhibitors from time to time which shall be binding on the Exhibitors. To recover from the exhibitors, compensation for losses/damages caused to the property of reasonable penalty for any will full contravention of these conditions of participation.

To postpone, curtail, extend or abandon the exhibition or change the venue of Exhibition or change the allotment of space/stall or close some or all sections of it temporarily or permanently if unforeseen circumstances so require.

In such circumstances, the Exhibitors shall not be entitled to withdraw from the contract or to claim any compensation or damage. To take photographs or video film of the interior of any stall and to use the same for promotional work. To refuse permission to any Exhibitor to clear his stall if he has not discharged all dues to the organisers or to retain Exhibits or other goods as collateral security till dues are paid. Organiser will not be responsible for any damage for the same.

15. **Insurance** : Organisers shall not be responsible for any loss what so ever incurred by Exhibitors and they should obtain insurance coverage for their exhibits against all risks and for the periods covering preparation, setting up, dismantling and return transit.

16. **Over the counter sales** : Over the counter sales are not permitted at the Exhibition. However exhibitors can dispose their exhibits/equipment after Exhibition is over. In case of sales of Indian Manufactures/Exhibits the payment of sales tax or other applicable taxes as per orders / rules will be direct responsibility of the Exhibitors.

17. **Force Majeure** : Under the conditions of the force majeure which also include strike, lock out, closure, riots, the organisers reserve the right of alter the opening dates and duration or even cancel the entire exhibition. In case of change in dates and duration "Sign India 2019" the contractual obligation between the exhibitors and the Organisers remain unaffected. In case of cancellation of the Exhibition the stall charges will be refunded to the Exhibitors after deducting the proportionate costs already incurred by the Organisers, without any interest.

18. **Arbitration** : All disputes arising in connection with this agreement shall be finally settled by a sole Arbitrator, to be appointed by the Organisers, under the provision of Indian Arbitration and Conciliation Act, 1996. The place of arbitration shall be Bangalore.

19. **Jurisdiction** : Only the courts in Chennai alone shall have jurisdiction.

(I accept the above Rules & Regulations)

Name.....

Designation.....

Stamp & Signature.....